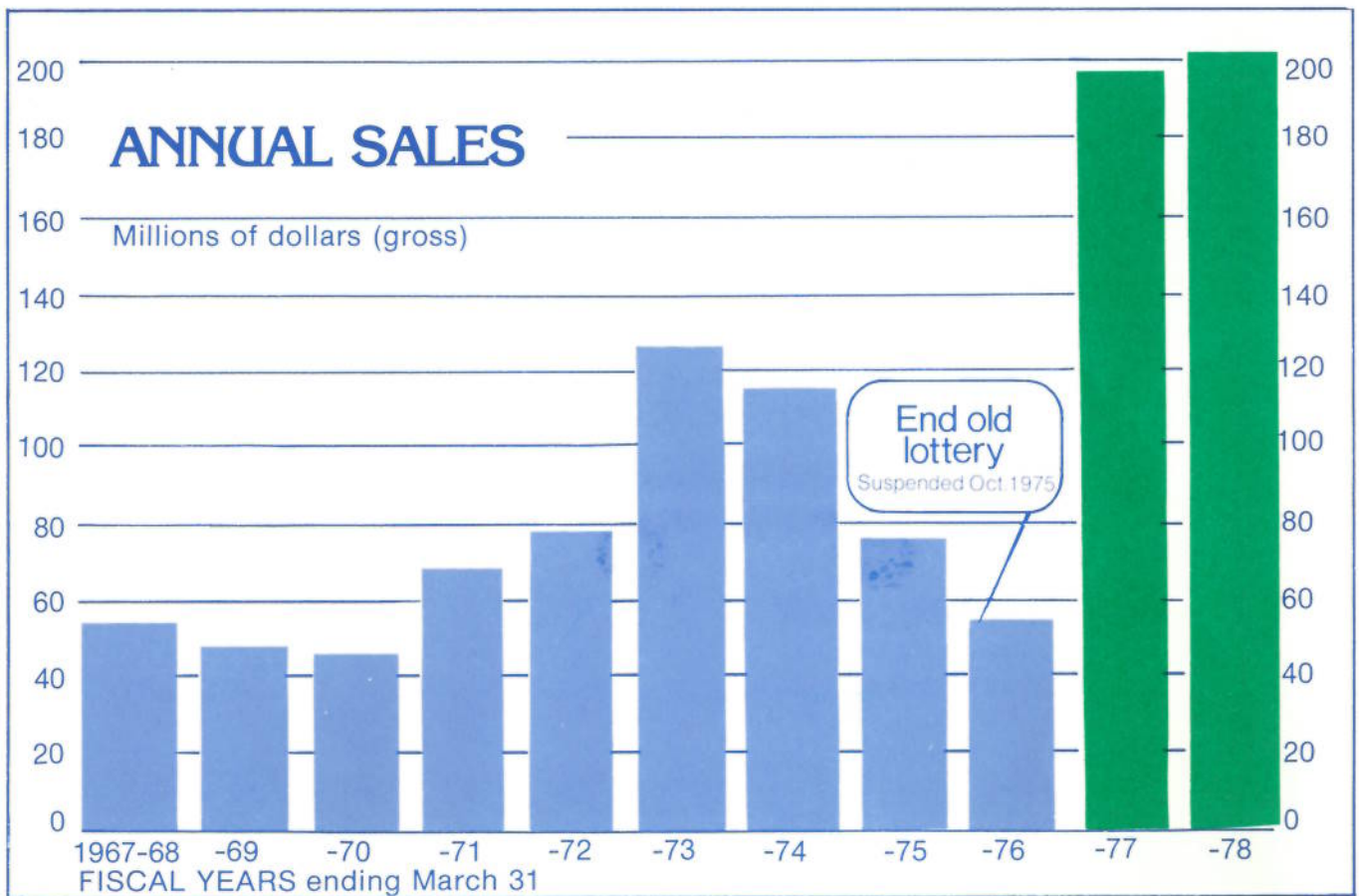
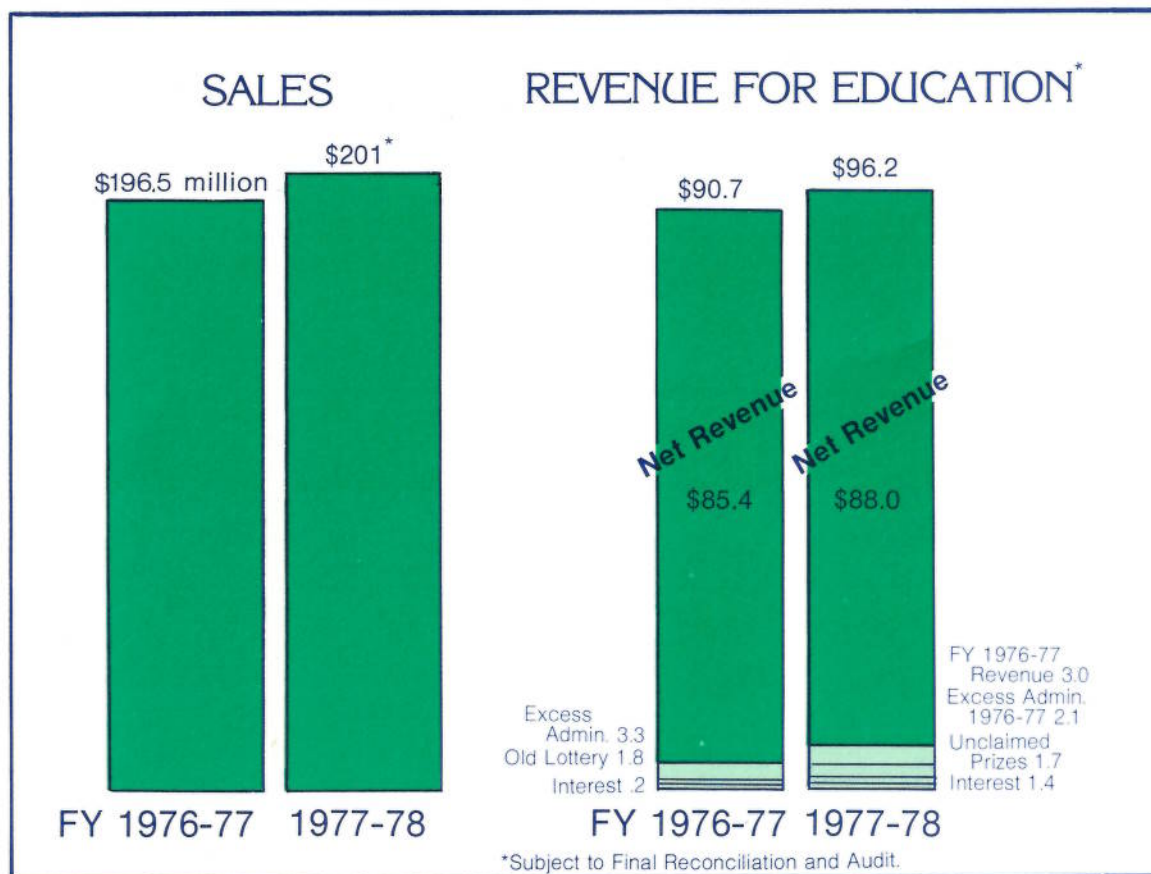


THE EMPIRE STAKES

NEW YORK'S
LOTTERY

New York State Lottery **ANNUAL REPORT** FY 1977-78





Financial Summary

STATE OF NEW YORK DEPARTMENT OF TAXATION AND FINANCE
DIVISION OF THE LOTTERY

STATEMENT OF LOTTERY TICKET SALES AND REVENUE FOR EDUCATION

April 1, 1977 to March 31, 1978*

LOTTERY TICKET SALES

Instant Game 2	\$63,535,000
Instant Game 3	57,719,000
Instant Game 4	39,042,000
Weekly	40,704,000
TOTAL LOTTERY TICKET SALES	<u>\$201,000,000*</u>

REVENUE FOR EDUCATION

Education revenue from current year sales	\$88,010,000
Education revenue from prior year sales	2,949,000
Unused administrative funds	2,136,000
Unclaimed prizes	1,701,000
Interest income	1,363,000
TOTAL REVENUE FOR EDUCATION	<u>\$96,159,000</u>

*Subject to Final Reconciliation and Audit.



The New York State Lottery

SWAN STREET BUILDING
EMPIRE STATE PLAZA
ALBANY, NEW YORK 12223

JOHN D. QUINN
DIRECTOR

September 8, 1978

The Honorable James H. Tully, Jr.
Commissioner, New York State Department of Taxation
and Finance

Executive Bureau
State Campus
Tax & Finance Building
Albany, New York 12227

Dear Commissioner Tully:

In accordance with the provisions of subdivision c of section 1604 of the tax law, I am pleased to submit herewith a copy of the annual report of the Division of the Lottery for fiscal year 1977-78.

The information in this report will provide the "summary of Lottery revenues, prize disbursements and other expenses," for fiscal year 1977-78 required in your report to the Governor and Legislature as specified in the above statute.

Sincerely,

A handwritten signature in blue ink, appearing to read "John D. Quinn".

John D. Quinn
Director



Producing revenues in support of education at a rate more than two times greater than the average over the nine years before its restoration, the "new" New York State Lottery in fiscal 1977-78:

1. Again, raised in excess of \$90 million in support of education.
2. Exceeded \$200 million in gross sales, a back-to-back fiscal performance that underscored the public's confidence and trust in the lottery's operations.
3. Put into place a lottery organization with a proven competency and capacity to maintain record revenue peaks and, measured by the "imaginative and innovative" projects on the planning board as the year ended, a potential for exceeding these peaks.

1976-1977 — the first fiscal year of the "new" Lottery — proved to be a very difficult "act to follow" because the public's overwhelming "welcome back" in September, 1976, and because of the State's first ever instant lottery which established selling standards that defied duplication.

1977-1978 was a year of stabilization. Nevertheless, Lottery revenues for education during the year were almost twice the return to New York State during the most productive selling year of the former lottery.

With 1977-78 fiscal year gross sales surpassing the \$200 million mark, total New York Lottery sales since 1967 reached by the end of November another milestone — the first state ever to achieve one billion dollars in Lottery sales.

Sales figures compiled by the end of November, 1977, put New York State Lottery

sales to that date at \$1,020,245,971.

Of this amount, \$332,282,000 — or approximately one of every three dollars over the ten years of New York Lottery operations — was realized in a 15-month period, between the first day of the new Lottery on September 8, 1976, and November 30, 1977.

Sales in the New York State Lottery began in 1967 and were interrupted by the Governor's suspension of operations in October, 1975.

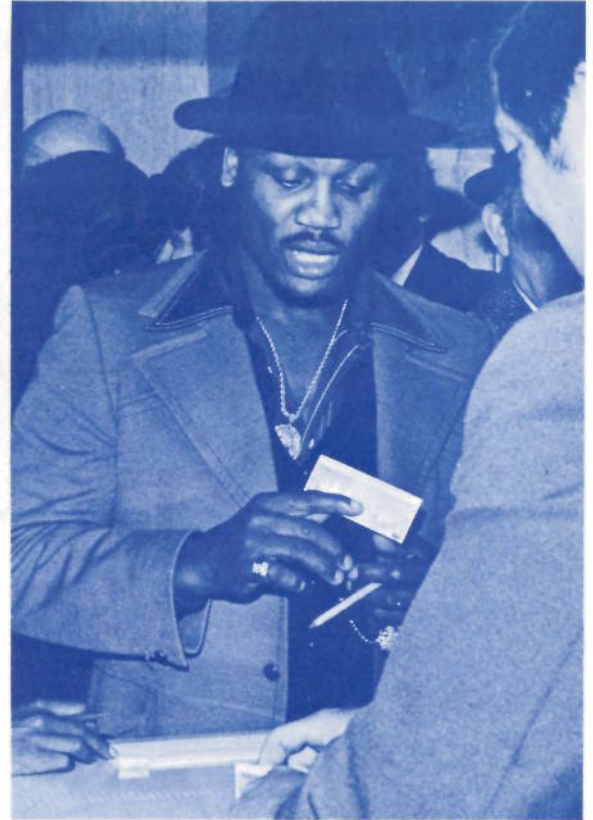
Here are the year-by-year sales totals for the New York State Lottery since its inception:

STATE FISCAL YEAR ENDING MARCH 31	GROSS SALES
1978	\$201,000,000
1977	196,465,000
1976	53,612,374
1975	92,936,452
1974	114,699,791
1973	130,001,297
1972	77,040,895
1971	70,083,768
1970	46,944,166
1969	48,980,471
1968	53,664,757

In addition to the more than \$186 million raised in support of education, the Lottery, since its restoration in September, 1976, had paid out more than \$157,251,943 in prizes to almost 43 million winners with thousands more winners in process.

New York State's Lottery ticket sellers who receive a 6 percent commission on sales earned an estimated \$24,000,000 in this period.

Here are the number of prize winners and the amount of their winnings through March 31, 1978:



LOTTERY GAMES	WINNERS	PRIZE MONEY
Instant I, II & III	34,322,036	\$123,841,724
Holiday & Colossal	127,516	4,611,560
Weekly Game	199,531	10,910,738
Instant IV (The Winning Hand)	8,153,466	17,887,921
Total	42,802,549	\$157,251,943

PROFILE OF THE N.Y. LOTTERY PLAYER



*The average New York State Lottery player is a white male, between the ages of 55 and 64, with children over 18 years of age. A high school graduate, he is a blue collar worker who earns between \$15,000 and \$20,000 a year. The instant lottery is his favorite game and he buys between one and 5 tickets regularly, every week, at a newsstand mostly on Fridays.**

**Based on a survey of Lottery winners.*



Where no one has a better chance than you.



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At the beginning of the fiscal year, on April 1, 1977, there was a single Lottery game in play, Instant Game II.

On the last day of the fiscal year, on March 31, 1978, the fourth instant game — the Winning Hand — was going strong, a weekly game was completing its 11th month; a subscription system which enables its patrons to play by mail, had an enrollment of more than 15,000 players; and preparations were completed for the launching of an historic first, the New York State Olympic Lottery.

The plan to vary types and subjects of the Lottery games offered to New Yorkers began materializing in 1977-78.

During the year, three different kinds of instant games were played: Instant Game Two with its rub-off prize boxes; Instant Game Three, a Bingo game with its circled numbers on a bingo playing card and The Winning Hand Game, with its playing cards that needed three matches.

The more traditional of the Lottery game formats was offered in the weekly game, which went on sale May 10, 1977. Lottery players in New York State now had a choice of "games".

In addition to the popular instant where buyers found out immediately if they had won a prize, the weekly game offered a ticket with 22 chances to win by matching numbers drawn every Friday with the numbers on the \$1 ticket purchased in the prior week.

By the end of the fiscal year, the list of winners of \$1,000,000 prizes in the New York Lottery had climbed to 15, eight of them gaining their financial windfall during the 1977-78 fiscal year.

Four of the new "millionaires" won their big prizes in the instant game, and four went all the way in the weekly game.

The \$1,000,000 winners this fiscal year were:

Maria Bisulca, 65-year old clerk from Glen Cove, whose lucky "13" was pulled out by Superstars Frank Sinatra and Dean Martin at the Uris Theater, in New York City, on May 23, 1977.

Michael Johnson, an 18-year old delivery clerk from New York City, won his \$1,000,000 at a drawing at Jones Beach, on July 22, 1977, with Yul Brynner, star of stage and the films, and Bandleader Guy Lombardo selecting the winning number.

Aaron Bellen, 48-year old Bayside used car dealer, won his \$1,000,000 at a Roseland Danceland drawing, presided over by TV Talkshow host Mike Douglas, on October 11, 1977.

Mrs. Bisulca, Johnson and Bellen were winners of \$1,000 a week for life, with a guaranteed minimum payment of \$1,000,000.

Mrs. Christine Boyer, 59-year old widow from Rouses Point who worked as a laboratory technician, was the winner of the Bingo game's grand prize of \$1,000,000, payable at \$50,000 a year for 20 years. Singing star Carol Channing, who had opened the night before on Broadway in a revival of "Hello Dolly," helped make Mrs. Boyer a "millionaire" at a jammed Roseland drawing which gave away almost \$3.5 million in prizes.

Four persons won \$1,000,000 prizes—payable at \$50,000 a year for 20 years—in the weekly game.

Each gained entry into a final drawing consisting of 15 persons by matching the six-digit number appearing under the Millionaire's Box on their ticket with the six-digit number selected that week.

Helen Cummings, 60-year old clerk from Hamilton Beach, was the first, winning July 29, 1977, in a drawing presided over by Singing Star Robert Merrill at Albany.



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The Making of a MILLIONAIRE

Eight more persons joined the ranks of New York State Lottery "Millionaires" during the fiscal year, 1977-78, bringing to 15 the number who have won the dream prize since sales were resumed in September, 1976.

A new way of picking the winner of \$50,000 a year for 20 years was introduced by The Winning Hand Instant Lottery: "Losers" mailed in four matched stubs and from those entries finalists for the grand drawing were selected each week.

This photo story follows the selection process — from the receipt of the mailed-in entry to the selection at a public drawing, with each step along the way watched closely by Deloitte, Haskins and Sells, a private accounting firm which also supervises the security of the famed Grammy Awards.

Here's how it was done:

1. Under the supervision of Deloitte, Haskins and Sells, one envelope entry is selected from each mail bag.
2. Each envelope thus selected is certified and sealed by Deloitte, Haskins and Sells as having been selected from the mail bags.
3. All the certified and sealed



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envelopes selected from the mail bags are placed in a locked box and the box is in turn sealed by Deloitte, Haskins and Sells.

4. The sealed box with the certified entries is opened at the public drawing and all of its entries placed in a large drum.
5. A dignitary or a guest from the general public is invited to pick from the drum — which has been rotated many times — the winning entries, one at a time.
6. The seal and certification by

Deloitte, Haskins and Sells of each envelope picked is verified and opened.

7. Each winning entry is checked, to make certain that it contains the four valid, matched stubs required by the rules.
8. The winners are announced to the public in attendance.
9. Retired Albany barber Anthony Scuderi, 79, receives the congratulations of his wife and daughters on being selected as a grand drawing finalist.

Perry Scott, 58-year old retired Army mechanic, from Bridgeport (outside Syracuse) won his big prize on September 9, 1977, at Roseland, where TV Star Dick Cavett presided.

Monica Reselbach, 32-year old butcher from White Plains, won on October 27, 1977, at an Albany drawing conducted by film star Don Murray.

And Aliceanne Johnson, 43-year old hospital worker from Jamestown, won \$1,000,000 at a January 19, 1978, drawing at Albany with Pro Football Star Matt Snell as guest celebrity.

The January 19, 1978, drawing had a unique participant, an Evangelical Christian group which had received the winning ticket qualifying them for a chance at winning \$1 million as an anonymous donation from an unemployed construction worker. The Christian Broadcasting Network of Virginia Beach, Virginia, won \$15,000 in that drawing.

A number of "extra" opportunities to win were offered Lottery players during 1977-78—all without the need to buy extra tickets or to spend more money to participate—with prize money for these resulting from interest received on the prize fund.

The first was an "Extra Chance Drawing" whose winners were announced on the very first day of the new fiscal year, April 1, 1977.

In this "Extra Chance" Drawing, conducted by perennial "loser" Rodney Dangerfield at New York City, 100 persons who had sent in losing stubs each won \$1,000—for a giveaway total of \$100,000.

This was followed by six weekly drawings, each for twenty prizes of \$1,000 each for persons who were asked to spell "E—PIRE S—AKES", without the hard-to-get letters "M" and "T". This spelling "bonus" paid out \$120,000 in prizes.

In August, a "bonus" six-digit number was drawn in the weekly lottery, doubling the chances that week of its players to win \$10,000 or enter the drawing for \$1,000,000.

In October, a supplemental drawing to distribute the savings resulting from the purchase of annuities for its \$1,000 a week for life winners and unclaimed Jackpot tickets in Instant Game Two, one woman won \$9,194.23, and 92 other persons each won \$5,000.

The winner of the \$1,000 a week for life prize in the regular drawing that night—Aaron

The MI



1. Aaron Bellen, 48, Bayside used car dealer, with Mike Douglas.
2. Helen Cummings, 60, Hamilton Beach clerk, with Robert Merrill.
3. Christine Boyer, 59, Rouses Point widow, with Carol Channing (Wide World Photo).

4. Maria Bisulca, 65, Glen Cove clerk, with Frank Sinatra.

5. Aliceanne Johnson, 43, Jamestown hospital worker, with Matt Snell.
6. Monica Reselbach, 32, White Plains butcher, with Don Murray.
7. Michael Johnson, 18, New York City delivery clerk.
8. Perry Scott, 58, retired Army mechanic from Bridgeport, with Dick Cavett.

New MILLIONAIRES



Bellen—stayed on and, on the last bonus draw for a \$5,000 winner, won that amount.

New York State's "I Love New York Festival" produced another bonus—a new car prize and other money and free ticket awards.

In a "Bingo" Losers' Game, five weekly drawings from among entries mailed in with losing ticket stubs, awarded \$250,000 in prizes. Each week, 116 prizes were given away, topped by two first prizes of a choice of his and her cars, a trip to anywhere in the world, college scholarships or U.S. Savings Bonds, each with a cash value of about \$15,000.

In January, a "Super Bowl" bonus—an extra four-digit number based on the final score of the Super Bowl Game—offered an extra chance to win \$100; and, in March, there were three Aqueduct Bonus numbers, where an extra five-

digit number—and a chance to win \$1,000—was selected, based on the numbers of the winners of the first five races. As an "extra extra" bonus, persons who were at the track and matched this number, won an additional \$1,000.

The first Olympic Lottery in American history came into being in 1977.

An historic government commitment to support a permanent training program for winter sports athletes was contained in legislation signed into law by Governor Hugh L. Carey on August 16, 1977, establishing the New York State Olympic Lottery.

Daniel Codden, who joined the New York State Lottery shortly after its reorganization in May, 1977, was named Chief, Olympic Lottery section. Prior to his promotion, he was in charge of Lottery ticket production and



Governor Hugh L. Carey, left, draws the winning number for the "I Love New York Festival" conducted at Albany, one of many extra chances to win offered by the New York State Lottery during the 1977-78 Fiscal Year. The "extra" opportunities were offered all without the need to buy extra tickets or to spend more money to participate, with prize money for these resulting from interest received on the prize fund. Prizes ranged from cash, to cars, to vacation trips, to scholarships.

**EXTRA
EXTRA
EXTRA
EXTRA**

drawings.

After public bidding and evaluation of proposals submitted by five firms, contract negotiations were completed in January with United States Secursystems, Inc., of New York City, to develop an Olympic Lottery for the State.

Under the agreement, a manufacturing facility for ticket production was established at Newburgh, as part of the development of the Olympic game, and this means 50 new jobs for

New Yorkers.

The Newburgh operation, with a capital investment of \$150,000, was to serve as the American production base of the international company that was, at that time, serving Canada and undertaking a major involvement in the American lottery market.

The Secursystems location in Newburgh was the second new manufacturing facility brought into the State as a direct result of Lottery contract negotiations.

Now you don't have to collect all the letters on your stubs.

Win \$10,000 in the Empire Stakes Lottery Game

Number drawing. The winner's name will be published in major newspapers after the drawing on the Monday after the drawing. The final number is 6272-11. Lottery May 12.

From an envelope mailed in 14 days, we'll be mailing you a letter with our ticket stub. If you win, you'll receive your \$10,000 prize. If you don't win, you'll receive your \$1000 prize. This prize money will be paid to you in 10 weekly payments of \$100 each. You'll receive your first payment on the Monday after the drawing.

EMPIRE STAKES LOTTERY
 THE ONLY LOTTERY IN THE STATE THAT GIVES YOU A \$1000 BONUS ON EVERY TICKET!
 M OR T WEDNESDAY
 600TH ST. NEW YORK, N.Y. 10011

For more information, call 1-800-451-1234.

Win \$10,000
 Win entry into the Millionaire Drawing

Here's How it Works:

- We'll draw an extra 6-digit "bonus number" at the regular weekly drawing on August 19, 1977.
- You win \$10,000 if the "bonus number" matches exactly any one of the 6-digit numbers under the heading "10,000" on your August 19, 1977, weekly ticket.
- You win entry into a Millionaire Drawing if the "bonus number" matches exactly any one of the 6-digit numbers under the heading "Millionaire Numbers" on your August 19, 1977 weekly ticket.

It's amazing what you can get for a few used Bingo tickets these days.

Trip to Anywhere.

College.

His & Her Cars.

The Empire Stakes Lottery is off to the races. And it's your chance for a \$1000 Bonus.

AQUEDUCT SPECIAL LOTTERY BONUS

For two more weeks, The Empire Stakes Weekly Lottery gives you a chance to win a \$1000 Bonus.

When you buy your Weekly ticket for the drawings of March 10 or March 17, you'll get more than your chance at thousands of regular prizes. You'll also

Here's an example:

First Position of Winning Number	2	4	5	8	10
Bonus Number	4052				

NOTE: This chance of winning a bonus prize is generally 1:2000, but may be affected by some variations. The Lottery is not responsible for variations in odds in which there are fewer than 10 weeks. When there are more than 10 weeks, the odds of winning will be 1:2000. The odds of winning will be 1:2000. The odds of winning will be 1:2000.

Agents will be provided with the winning Bonus Numbers so they can post them. Winners should present tickets at the nearest Lottery office.

So get in the running for your \$1000 Bonus. Get in the Weekly Lottery.

The Weekly Lottery. Where no one has a better chance than you.

Super Bowl tickets \$100

22 CHANCES TO WIN

100000 \$1000
 962455 43214
 955551 89741
 197745 84536
 361407 06573

40056-007

5422

01/13/78

In addition to thousands of regular prizes, your January 13th Weekly Lottery ticket can win a bonus of \$100 if the Super Bowl score matches exactly one of the 4-digit numbers.

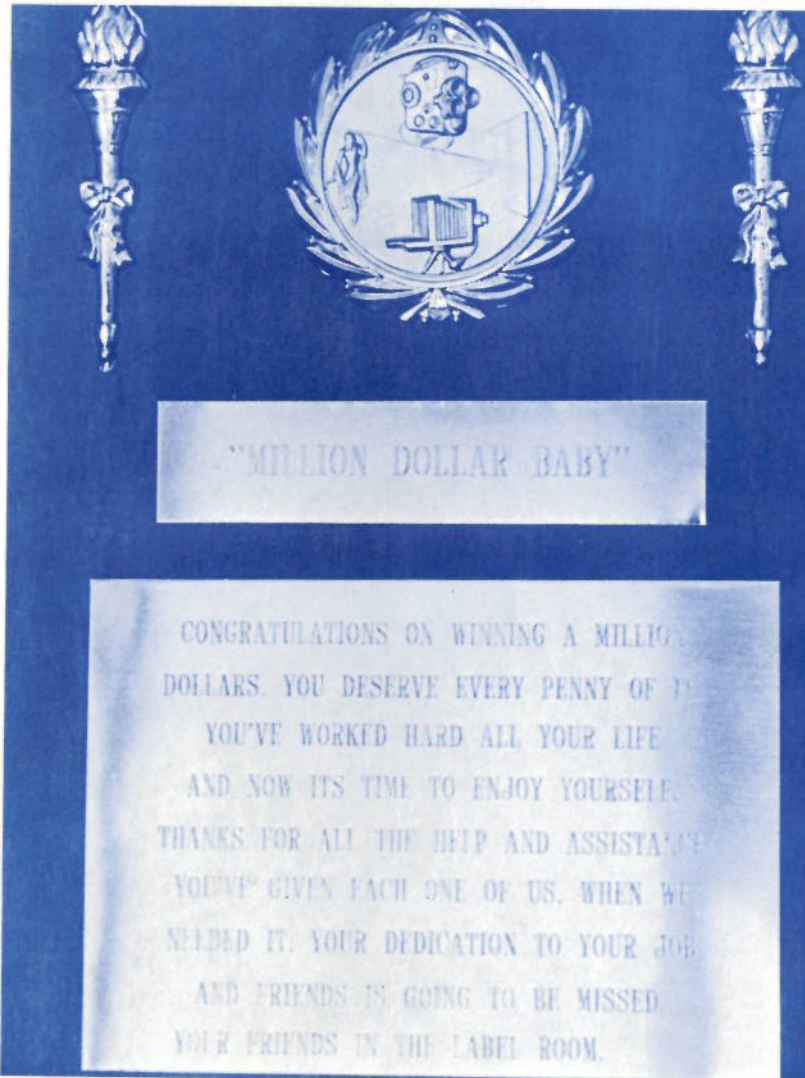
Agents will be provided with the winning Bonus Numbers so they can post them. Winners should present tickets at the nearest Lottery office.

So get in the running for your \$1000 Bonus. Get in the Weekly Lottery.

CHANCES TO WIN!

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THE HAPPY WINNERS



The Millionaires' Club

Some of the 15 persons made millionaires by the New York State Lottery since it resumed sales in September, 1976, watch as a July, 1977, drawing at Jones Beach, picked another winner of \$1,000,000 to join their ranks. At the left, they walk with Lottery Director John D. Quinn, after the first meeting of the New York Lottery Millionaires' Club, at Jones Beach.



**PRIZES PAID IN THE NEW YORK STATE LOTTERY
AS OF 3/31/78**

	INSTANT GAMES I, II & III		HOLIDAY & COLOSSAL		WEEKLY GAME		INSTANT GAME IV		TOTAL PRIZES	TOTAL PRIZES	
	Number Paid	Amount Paid	Number Paid	Amount Paid	Number Paid	Amount Paid	Number Paid	Amount Paid			
\$50	21,509	1,075,450					12,447	622,350	33,956	1,697,800	
\$100	10,774	1,077,400			13,571	1,357,100			24,345	2,434,500	
\$500	5,480	2,740,000					594	297,000	6,074	3,037,000	
\$500 Spell "STAKES"	4,770	2,385,000							4,770	2,385,000	
\$1,000	2,396	2,396,000			1,295	1,295,000	40	40,000	3,731	3,731,000	
\$2,500	554	1,385,000							554	1,385,000	
\$2,500 Spell "NEW YORK"	855	2,137,500							855	2,137,500	
\$2,500 Spell "EMPIRE"	1,058	2,645,000							1,058	2,645,000	
\$3,000			222	666,000					222	666,000	
\$5,000	1,441	7,205,000						133	665,000	1,574	7,870,000
\$5,000 JACKPOT	647	3,235,000							647	3,235,000	
\$10,000					137	1,370,000			137	1,370,000	
\$10,000 JACKPOT	279	2,790,000							279	2,790,000	
\$15,000					52	780,000			52	780,000	
\$20,000 JACKPOT	72	1,440,000							72	1,440,000	
\$25,000 JACKPOT	25	625,000							25	625,000	
\$50,000	3	150,000			4	200,000			7	350,000	
\$75,000 JACKPOT *1	3	203,742							3	203,742	
\$1,000 A WEEK FOR LIFE *2	10	6,961,861							10	6,961,861	
\$26,250 COLOSSAL RUNNER-UP *3			15	418,359					15	418,359	
\$980,000 COLOSSAL *3			1	981,641					1	981,641	
\$100,000 JACKPOT *4	3	270,702							3	270,702	
JACKPOT EXTRA *5	172	892,715							172	892,715	
\$50,000 A YEAR FOR 20 YEARS *6	1	558,426			4	2,219,278			5	2,777,704	
SUBTOTAL	50,052	40,173,796	238	2,066,000	15,063	7,221,378	13,214	1,624,350	78,567	51,085,524	
\$1,000 "LOSER" Extra Chance	100	100,000							100	100,000	
\$1,000 "LOSER" Lucky Letters	120	120,000							120	120,000	
I LOVE NEW YORK Drawing	29	7,965							29	7,965	
BINGO BONUS	580	265,000							580	265,000	
Free Ticket	6,191,640	6,191,640					4,612,441	4,612,441	10,804,081	10,804,081	
\$2.00	21,138,084	42,276,168					2,059,234	4,118,468	23,197,318	46,394,636	
\$5.00	6,941,431	34,707,155					1,441,466	7,207,330	8,382,897	41,914,485	
\$20.00			127,278	2,545,560	184,468	3,689,360			311,746	6,234,920	
FREE SUBSCRIPTIONS							27,111	325,332	27,111	325,332	
TOTAL	34,322,036	123,841,724	127,516	4,611,560	199,531	10,910,738	8,153,466	17,887,921	42,802,549	157,251,943	

Life Rolls Along as Usual For 'Instant' Millionaires

By DAVID SHRIBMAN

He wears polyester trousers and his sneakers have holes. She looks for sales in the grocery stores. Their children pay room and board.

But he also has a new outfit, a light brown pinstripe suit he bought at Easter. She can afford to leave the coupons at home. And the house where their children pay room and board is a modern 14-room home in an Orlando, Fla., suburb.

A year ago things were so tight for June and David Cardinal of Lancaster that they decided one February morning to apply for food stamps to help them feed their eight children.

That same day they bought two New York State Lottery tickets — and won \$1,000 a week for life, or a guaranteed \$1 million.

Since then, things have changed. But in a way, they haven't changed at all.

Mr. Cardinal, 42, quit his job as chief truck mechanic with the William Pfohl Trucking Corp. in Cheektowaga. Some old debts were cleared away. The

family packed up, bought a van, and took a 7,000-mile trip through the United States.

"IT'S EVERYBODY'S dream," said Mr. Cardinal, who returned to Western New York this month to help his parents move. "I dreamed about it all the time, but I never thought it would happen to us."

No longer do the Cardinals have to worry about getting through the week with their checking accounts intact. Their check comes once a week and even if the government skims off 20 percent, there's still about \$800 left each week.

"It's a good feeling to know the money's always going to be there," said Mrs. Cardinal. "No matter what you want, the money's always there."

The money wasn't always there, however. Mr. Cardinal remembers working long hours — awakening at 6 a.m. and returning home the next morning at 2 — and he hasn't let his weekly windfall erase the memories.

"I KNOW what it's like to struggle and to go without," he said. "and now I know what it's like not to worry about those things."

Now Mr. Cardinal spends most of his day in a light sport shirt, pattering around his new house, working in the yard, enjoying the sunshine.

He plans to open a business in Florida this autumn. He's not sure what the business will be but he's sure he wants to give his children a head start.

"We want them to have a business waiting for them," Mr. Cardinal said. "They're old enough to work now."

"They all know the value of a dollar. There were times we didn't have it," he said.

MR. CARDINAL bought his entire family new outfits for Easter, but otherwise he has tried not to spoil his children.

"I didn't give in every time they wanted something," he said. "Of course we bought better stuff at birthdays and at Christmas Time, but we didn't go out and buy them lots of toys or hand them money."

So far none of the perils of prosperity have settled in, and Mr. Cardinal expects it to stay that way.

"It hasn't really changed my life all that much," he said. "I probably wouldn't be any different without the money."

MILLION-DOLLAR SMILES
David and June Cardinal and their eight children took a 7,000-mile trip in their new van after they became millionaires in the New York State Lottery last year. They bought their winning ticket the day he applied for food stamps.



Reprinted from the Buffalo Evening News, May 8, 1978.

HASKINS & SELLS
INTERNATIONAL
DELOITTE, HASKINS & SELLS

TWO BROADWAY
NEW YORK, NEW YORK 10004

January 31, 1978

AUDITORS' OPINION

New York State Lottery,
Swan Street Building,
Empire State Plaza,
Albany, New York 12223.

Dear Sirs:

We have examined the statement of revenue and revenue allocations of the New York State Lottery for the period from September 8, 1976 (start of operations) to March 31, 1977. Our examination was made in accordance with generally accepted auditing standards and, accordingly, included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the above-mentioned financial statement presents fairly the results of the Lottery's operations for the period ended March 31, 1977, in conformity with generally accepted accounting principles.

Yours truly,

Haskins & Sells

NEW YORK STATE LOTTERY

STATEMENT OF REVENUE AND REVENUE ALLOCATIONS
FOR THE PERIOD FROM SEPTEMBER 8, 1976 (START OF OPERATIONS)
TO MARCH 31, 1977

REVENUE:		
Lottery ticket sales:		
Instant Game One.....		\$104,805,000
Holiday Special Game.....		9,545,000
Instant Game Two.....		82,115,000
Interest income on Lottery deposits.....		600,000
Total.....		<u>197,065,000</u>
Less vendor and bank commissions.....		<u>13,161,000</u>
NET REVENUE FROM LOTTERY OPERATIONS.....		<u>\$183,904,000</u>
REVENUE ALLOCATIONS:		
Lottery prizes paid.....	\$71,887,000	
Provision for unclaimed and future prizes.....	6,910,000	<u>\$ 78,797,000</u>
Provision for administration expenses....	16,437,000	
Less excess provision over actual expenses.....	<u>(6,092,000)</u>	
Net administration expenses.....		<u>10,345,000</u>
Net revenue allocated to education.....		<u>94,762,000</u>
TOTAL REVENUE ALLOCATIONS.....		<u>\$183,904,000</u>

How the Lottery Dollar is Spent



THE EMPIRE MISTAKES

NEW YORK'S
LOTTERY

22 CHANCES WEEKLY LOTTERY

WIN UP TO \$50,000

012049 19019
012911 68953
702423 41832
317274 89101

40055-033

696655
403638

7265 575 248
4691 903 431
3618 359 225
3782 018 289

4/29/77

NEW YORK'S EMPIRE STAKES LOTTERY

The Winning Hand

WIN UP TO \$5,000 INSTANTLY!

Match three of a kind and suit shown below

• 3 Aces - win \$5,000 • 3 Kings - win \$500 • 3 Queens - win \$50
• 3 Jacks - win \$5 • 3 Tens - win \$2 • 3 Nines - win 1 Free Ticket

VOID IF REMOVED

22 CHANCES WEEKLY LOTTERY

WIN UP TO \$50,000

161259 96449
494013 34092
790566 18278
616041 16690

40023-138

780498
406268

3196 280 957
8543 504 768
8413 610 390
1032 143 371

9LVY

04/29/77

THE EMPIRE STAKES

WIN \$1,000 A WEEK FOR LIFE!

WIN \$5,000 INSTANTLY!

Using stars, make all 9 squares above, if same prize amount appears in 3 squares in a row, 3 squares in a column, or 3 squares in a diagonal - win \$5,000. Maximum prize is \$1,000 a week for life. \$1,000,000 guaranteed!

VOID IF REMOVED

COLLECT LETTERS - WIN CASH!

Rub blue spots on right and letter appears
Star: EMPIRE - Win \$500
Star: STAKES - Win \$500

VOID IF REMOVED

THE EMPIRE STAKES

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WIN \$5,000 INSTANTLY!

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VOID IF REMOVED

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Star: EMPIRE - Win \$500
Star: STAKES - Win \$500

VOID IF REMOVED

NEW YORK STATE LOTTERY

BINGO

WIN \$5,000 INSTANTLY!

Gently rub 16 spots. Daily circled numbers can win

• Either diagonal - \$5,000 • Row across - \$50
• 4 in center - \$500 • Column up-down - \$5
• Circles in all 4 corners - 1 Instant ticket

WIN ONE MILLION DOLLARS!

If Bingo appears on all 16 spots, you will be entered in a drawing with \$10,000 minimum prize. Top Prize is \$1,000,000

VOID IF REMOVED

